



National Productivity Council

Under DPIIT, Ministry of Commerce & Industry, Govt. of India



WEBINAR

Introduction to Sustainable Development in Business

18th May 2021 | 15:30 Hrs

About the Program

This session aims to introduce to Sustainable Development Goals (SDGs) and discuss issues related to sustainable development in business where linking the SDG concepts to the COVID-19 pandemic is made and encourage participants to understand various country experiences. Discussion on post-COVID-19 issues, introduce strategies to initiate the conversation about how to build a robust, resilient and even more sustainable world.

Program Objective and key learning points

- Sustainable Development Goals (SDGs): Challenges, Complexities and Inter-relationship;
- Corporate Sustainable Strategy;
- Sustainable Balanced Scorecard;
- Policies on Sustainable Balanced Scorecard;
- Economic Growth;
- Trade as an Engine of Growth;
- Sustainable Development: Striking a Balance between Sustainability and Economic Growth;
- Sustainable Trade and Sustainable Trade Opportunities;
- Sustainable Production and Consumption: Fundamentals and Trends;
- Sustainable infrastructure, Sustainable Tourism and Sustainable Waste Management;
- Industrial Symbiosis

FEE STRUCTURE

The total fees for this program has been fixed at **₹590 /- (Inclusive of all taxes)**

FACULTY PROFILE

Dr. Pranjal Kumar Phukan is an accomplished nationally & internationally acclaimed supply chain professional with over 25 years of industrial experience in supply chain & operations management with leading companies in India With Automotive, Telecommunication, Engineering and Oil & Gas sectors. He has successfully executed high value procurements through e-Sourcing & e-reverse auctions, global source development, system integration with Ariba, SAP, and correlating the data based on analysis viz., SWOT, PEST, Porters five force analysis and magic quadrant analysis. Dr. Phukan has authored the book titled 'Limits to Infinity' [on philosophy and science] which was published in 2013 by White Flacon Publishing, Chandigarh

NOMINATIONS MAY BE SENT THROUGH:

1. Participants willing to register in individual capacity they may register themselves on our website and make necessary payments on the link attached.

https://www.npcindia.gov.in/NPC/user_admin/webinar_slot_book

or

<http://bit.ly/npcsdg>

Nomination once confirmed cannot be cancelled, however substitution of participant(s) is allowed. In case nomination participant(s) is not able to attend the workshop due to any reason and no substitution is made, fees shall be payable. Limited seats available for the present workshop and hence the nominations will be accepted on first-cum-first-serve basis.

2. Participants sponsored by organisations may enrol themselves by email to the undersigned and providing participants' name, designation, Company Name, contact number & e-mail ID. Kindly also provide GSTIN of your organization at the time of nomination. Please note that participation fee is to be paid at the time of nomination. For making payment through NEFT, details are as under: ECS Details (For Fee payment):

Bank Name	: State Bank of India
Branch	: New Guwahati
Bank Account No	: 39754600161
IFCS/RTGS/NEFT Code	: SBIN0000221
PAN No	: AAATN0402F
GST No	: 18AAATN0402F1Z5.

FOR FURTHER INFORMATION OR CLARIFICATION KINDLY CONTACT

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